

**MAPLEWOOD RICHMOND HEIGHTS SCHOOL DISTRICT**  
**ADVERTISING AND SPONSORSHIP AGREEMENT**  
**Supporting MRH With Your Brand**

This Advertising and Sponsorship Agreement ("Agreement") is made and entered into on this \_\_\_\_ day of \_\_\_\_\_, by and between the **Maplewood Richmond Heights School District** ("MRH" or the "District"), located at 2531 S. Big Bend Blvd., Maplewood, Missouri 63143, and:

**Sponsor Name:** \_\_\_\_\_

**Sponsor Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

Collectively referred to as the "Parties."

\_\_\_\_\_

## **1. PURPOSE**

The purpose of this Agreement is to outline the terms under which the Sponsor provides financial support to MRH in exchange for advertisement and recognition across District-approved platforms. This sponsorship supports student programs and aligns with MRH's policies regarding advertising and partnerships (Board Policy KI and KI-AP(1)).

\_\_\_\_\_

## **2. TERM**

The Agreement term begins upon the date of signature and continues through the final day of the current academic calendar year, unless otherwise indicated or terminated per Section 8.

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## **3. SPONSORSHIP LEVELS**

Sponsor has selected the following sponsorship level (check one):

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### **Apprenticeship Level – \$5,000**

#### **Top-tier visibility across all platforms**

- Logo on MRH website and athletics webpage
- Printed materials distributed at events
- Scoreboard signage
- Static logo on video message board
- Three (3) 15-second announcements during events
- Venue banners (indoor and outdoor)
- Public address announcements
- Promotional table at events
- Use of MRH logo at sponsor's place of business
- Partner passes to select events

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### **Expedition Level – \$2,500**

#### **Strong digital and event exposure**

- Logo on MRH website
- Printed materials distributed at events
- Scoreboard signage
- Venue banners (indoor and outdoor)
- Three (3) 15-second announcements during events
- Promotional table at events

- Partner passes
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#### **Museum Level – \$1,500**

##### **Essential branding presence**

- Logo on MRH website
  - Printed materials distributed at events
  - Venue banners (indoor and outdoor)
  - Partner passes
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#### **Studio Level – \$250/week**

##### **Short-term, high-frequency exposure**

- Logo included in the **MRH Weekly Newsletter**  
*(published every Monday, year-round)*

Number of weeks requested: \_\_\_\_\_

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## **4. SPONSORSHIP BENEFITS**

The benefits described above will be provided to the Sponsor in exchange for financial support. All signage must be produced and delivered by the Sponsor according to MRH specifications and approved before display. MRH retains the right to remove or reject materials that do not meet guidelines.

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## **5. PAYMENT**

Sponsor agrees to pay the sponsorship amount listed above via check, payable to:

**Maplewood Richmond Heights School District**

Attn: MRH Athletics/Activities

2531 S. Big Bend Blvd.

Maplewood, MO 63143

Payment is due within thirty (30) days of the execution of this Agreement. No advertising or benefits will begin until payment is received in full.

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**6. ADVERTISING POLICY & COMPLIANCE**

Sponsor agrees to comply with all applicable MRH Board Policies, including Policy KI (Public Solicitations/Advertising in District Facilities) and Policy ADF (Wellness Policy).

Advertising is limited to:

- Name, address, phone number
- Internet address
- Company logo

MRH reserves the right to approve, reject, or remove any advertising content that:

- Is obscene to minors
- Is libelous or harassing
- Advertises products or services not permitted to minors
- Contains discriminatory or disruptive language/content
- Violates any federal/state laws or MRH policies

Sponsorship does **not** imply District endorsement of Sponsor or its products/services.

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**7. NO DISTRICT ENDORSEMENT**

MRH's acceptance of a sponsorship does not imply any form of endorsement, recommendation, or partnership beyond the terms of this Agreement.

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## 8. TERMINATION

Either party may terminate this Agreement with 30 days' written notice.

- If terminated by MRH (without cause), a prorated refund will be issued.
  - If terminated by the Sponsor, or by MRH due to breach of Agreement, no refund will be provided.
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## 9. INDEMNIFICATION

Sponsor agrees to indemnify and hold harmless the MRH School District, Board of Education, employees, and agents from any claims, liabilities, or damages arising out of the Sponsor's advertisement or participation in this program.

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## 10. ENTIRE AGREEMENT

This document represents the entire agreement between the Parties. No modifications shall be valid unless made in writing and signed by both Parties.

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**IN WITNESS WHEREOF**, the Parties have executed this Agreement as of the date first written above.

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**MAPLEWOOD RICHMOND HEIGHTS SCHOOL DISTRICT**

By: \_\_\_\_\_

Name: Rashaad Davenport

Title: Director of Athletics/Activities

Date: \_\_\_\_\_

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**SPONSOR**

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_